



MADELEINE MEURER

ASSISTANT PROFESSOR
Rotterdam School of
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**Date of Birth:**

7th July 1996

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Profile

I aim to generate state-of-the-art knowledge at the intersection of information systems, entrepreneurship, and social sustainability research. To reach this goal, I study digital trace data and employ new research methods such as computer-aided text analysis (CATA) or qualitative comparative analysis (QCA).

Date: 2026-03-17

Education

Dr. rer. pol., Business Administration

EBS University, Wiesbaden, Germany / September 2020 – December 2022 Summa cum laude (0.0, best possible grade)

Mag. rer. soc. oec., International Management and Economics

University of Innsbruck, Innsbruck, Austria / October 2016 – April 2020
average: 1.3; Focus areas: Entrepreneurship & Innovation Management
Regular study time: 8 semesters, finished after 7 semesters

BSc., Management and Economics

University of Innsbruck, Innsbruck, Austria / October 2017 – December 2019
average: 1.4; Focus area: Marketing
Regular study time: 6 semesters, finished after 5 semesters

Semester abroad, Programme Grandes Écoles

Neoma Business School, Rouen, France / August 2019 – December 2019
average: 1.2

Semester abroad, International Management

Tulane University, New Orleans, United States / August 2018 – December 2018
average: 1.0

Work Experience

Assistant Professor Digital Entrepreneurship and Societal Change

Rotterdam School of Management, Rotterdam, Netherlands / since September 2024

Visiting Researcher

Glasgow University, Glasgow, Scotland / October 2025

Visiting Researcher / Teacher

BI Norwegian Business School, Oslo, Norway / August 2022 – December 2022, October – November 2023, February 2024, October – November 2024

Postdoctoral Researcher

Jönköping International Business School, Jönköping, Sweden / January 2023 – August 2024

Visiting Researcher

Jönköping International Business School, Jönköping, Sweden / April 2022 – June 2022

Scientific Assistant

EBS University, Wiesbaden, Germany / May 2020 – December 2022

Social Entrepreneur

Raumkultur e. V., Austria / September 2016 – September 2021

Authors and Marketing Manager

Startalps.co, Austria / March 2017 – August 2018

Awards and honors

- **Grigor McClelland Award 2023 runner-up** for the best dissertation in Management Studies issued by the Society for the Advancements of Management Studies (United Kingdom)
- **Nomination for the William Newman Award** by the Academy of Management Research Methods Division for the best dissertation paper of the 83rd meeting of the Academy of Management (United States)
- **Nomination / further consideration for the NFIB Award 2023** for the best dissertation in Entrepreneurship of the Academy of Management (United States)
- **Best Reviewer Award 2022** for outstanding reviews for the Academy of Management Entrepreneurship Division (United States)
- **Best paper (runner-up) award for outstanding methodological advancements**, International QCA Paper Development Workshop (Switzerland)
- **Nomination for the EBS Excellence Award in Teaching**, only Ph.D. student that has been nominated during the last years, EBS Student Body (Germany) / 2021
- **Recognition Award (Student of the year)** for outstanding academic and social achievements, University of Innsbruck (Austria)

Academic community services

Editorial roles

- Guest Editor, Special Issue “The Dark Sides of Digital Communication,” Journal of Management Studies (since May 2025)
- Guest Editor, Special Issue “Values and Entrepreneurship in the Sustainable Society,” Small Business Economics (Apr 2023–Apr 2025)

Reviewer roles

- Editorial Review Board, Journal of Business Research (May 2023–May 2025)
- Ad-hoc reviewer: Management Information Systems Quarterly; Entrepreneurship Theory & Practice; Journal of Business Venturing; Information and Organization; Business and Society; Small Business Economics; Entrepreneurship & Regional Development; Journal of Business Venturing Insights; Academy of Management Annual Meeting; Babson College Entrepreneurship Research Conference; ACERE; IFERA

Community building

- External Enablement of Entrepreneurship (website development, social media, newsletter, workshops) — see www.externalenablement.org (September 2022–September 2024)
- COMPASSS - Comparative Methods for Systematic Cross-Case Analysis (tbd) – see www.compass.org (since December 2025)

Research affiliations

- Affiliated Researcher, The University of Glasgow – Adam Smith Business School (10/2025-09/2027)
- Affiliated Member, Media Management and Transformation Center (MMTC) (2023-2025)
- Affiliated Member, Center for Family Entrepreneurship and Ownership (CeFEO) (2023–2024)
- Affiliated Researcher, Nordic Center for Internet and Society (NCIS) (since 2022)

Supervision & mentoring

- External PhD Supervisor, Entrepreneurship & Family Firm Institute (EFFI), EBS University, Wiesbaden (Sep 2023–Sep 2025)

Seminar & series organization

- Organizer, ERIM PhD Pathway Sessions (since September 2024)
- Co-organizer, Business & Society Department Research Lunches (since September 2025)

Conference Organizer

- 2026 Co-organizer, European Qualitative Comparative Analysis (eQCA) Conference, Erasmus University, Rotterdam, The Netherlands
- 2026 Main organizer, AOM PDW: Connecting Data, Methods, and Theory in an Era of Complexity
- 2026 Main organizer, AOM PDW: The Dark Side of Digital Communication
- 2026 Main organizer, PDW – Journal of Management Studies Special Issue: The Dark Side of Digital Communication, Rotterdam School of Management, Rotterdam, The Netherlands
- 2025 Main organizer, Online idea workshop – Journal of Management Studies Special Issue: The Dark Side of Digital Communication
- 2025 Main organizer, SSH Breed workshop on Digital Research Methods at Erasmus University, Rotterdam, The Netherlands
- 2025 Main organizer, AOM PDW: Digital Footprints of Entrepreneurs
- 2025 Main organizer, AOM PDW: Deceptive Entrepreneurship
- 2024 Main organizer, AOM PDW: Digital Technologies as Catalysts for Entrepreneurial Activities
- 2023 Main organizer, 2nd JIBS Workshop on External Enablement of Entrepreneurship, Jönköping, Sweden
- 2023 Main organizer, 1st JIBS Workshop on External Enablement of Entrepreneurship, Jönköping, Sweden
- 2023 Co-organizer, Small Business Economics Special Issue Paper Development Workshop on “Values and Entrepreneurship in the sustainable society”, Berlin, Germany
- 2022 Main organizer, 1st Workshop on Novelty in Entrepreneurship Research, Oestrich-Winkel, Germany

Guest speaker

- 2026 How to make social media work for you as an academic?, University of Auckland, Auckland, New Zealand
- 2026 Combining computational text analysis and qualitative approaches, University of Auckland, Auckland, New Zealand
- 2026 Combining computational text analysis and qualitative approaches, Queensland University (UQ), Brisbane, Australia
- 2025 Combining computational text analysis and qualitative approaches, University of Glasgow, Glasgow, United Kingdom
- 2025 'I Got 'Em All Buzzin': How Entrepreneurial Antenarrative Configurations Foster Digital Buzz on Social Media, University of Edinburgh, Edinburgh, United Kingdom
- 2025 How to make social media work for you as an academic?, University of Edinburgh, Edinburgh, United Kingdom
- 2023 External Drivers for Entrepreneurship: Harnessing Environmental Changes (Panel related to the Global Award for Entrepreneurship Research), Jönköping, Sweden

- 2023 EGADE Research Seminars – Final (Invited Talk by Tech de Monterrey), online / Monterrey, Mexico
- 2023 5th Creative Spark (Invited Talk by Small Business Economics), Berlin, Germany
- 2022 International QCA Expert Workshop (Invited Talk by QCA expert group), online / Zurich, Switzerland

Teaching experience

- **Guest Lecturer “Digital Research Methods”**, Bucharest University of Economic-Studies (Romania) / 2026
- **Lecturer “Implementing sustainability strategies” (Online MSc.)**, Rotterdam School of Management, Erasmus University (Netherlands) / since 2025
- **Course Developer and Examiner “Implementing sustainability strategies” (Online MSc.)**, Rotterdam School of Management, Erasmus University (Netherlands) / since 2024
- **Course Developer and Examiner “Social Entrepreneurship” (MSc.)**, Rotterdam School of Management, Erasmus University (Netherlands) / since 2025
- **Lecturer - Course “Social Innovation” (BSc.)**, Rotterdam School of Management, Erasmus University / 2025
- **Lecturer - Course “Entrepreneurship” (BSc.)**, Jönköping International Business School / 2023
- **Lecturer – Course “Advanced Research Methods” (MSc.)**, Jönköping International Business School / 2023
- **Course Developer and Examiner “Internships in Business Administration”**, Jönköping International Business School (Sweden) / 2023
- **Bachelor, Master, and MBA Theses Supervision**, EBS University for Business and Law (Germany), Jönköping International Business School (Sweden), Rotterdam School of Management, Erasmus University (Netherlands) / since 2020
- **Guest Lecturer “Digital Research Methods”**, BI Norwegian Business School (Norway) / 2022-2024 (program paused in 2025)
- **Head of Staff Affairs (Onboarding Project 2021)**, EBS University for Business and Law (Germany) / 2021

Acquired funding

- 2025 **Research Stay Grant – Queensland University, University of Auckland**
Source of funding: ERIM (The Netherlands)
Status: Funding granted (~1.800 Euro)
- 2025 **Conference Organization Grant – JMS SI The Dark Sides of Digital Communication**
Source of funding: ERIM (The Netherlands)
Status: Funding granted (5.500 Euro)
- 2025 **Conference Organization Grant – JMS SI The Dark Sides of Digital Communication**
Source of funding: Society for the Advancement of Management Studies (United Kingdom)
Status: Funding granted (~2.800 Euro)
- 2025 **Research Stay Grant – University of Glasgow**
Source of funding: ERIM (The Netherlands)
Status: Funding granted (1.500 Euro)
- 2025 **Seminar Grant for the Ph.D. pathway sessions – Fall 2025**
Source of funding: ERIM (The Netherlands)
Status: Funding granted for Fall 2025/26 (1.850 Euro)
- 2024 **SSH Breed Sector plan** (granted to Erasmus University)
Source of funding: Ministry of Science and Education in the Netherlands (The Netherlands)

Status: Funding granted to the school until 2028 (for me personally: 8.000 Euro annually – 32.000 Euro total)

- 2024 **Social Entrepreneurship Doctoral Seminar Scholarship**
Source of funding: IMD Business School (Switzerland)
Status: Funding granted (~1.200 Euro)
- 2024 **Conference Bursary – Journal of Management Studies Conference & PDW**
Source of funding: Society for the Advancement of Management Studies (United Kingdom)
Status: Funding granted (~800 Euro)
- 2023 **Conference Bursary – EGOS 2023**
Source of funding: Society for the Advancement of Management Studies (United Kingdom)
Status: Funding granted (~2.500 Euro)
- 2023 **Project funding**
Source of funding: Hamrin foundation
Status: Funding granted (Project ~350.000 Euro, Individual 100.000+ Euro)
- 2023 **Conference Bursary – Swedish Gathering for Entrepreneurship Scholars**
Status: Funding granted (1.000 Euro)
- 2023 **Conference Bursary – Academy of Management Journal Paper Development Workshop**
Source of funding: Oscarsson Foundation (Sweden)
Status: Funding granted (700 Euro)
- 2022 **Research Scholarship for Ph.D. students**
Source of funding: DAAD (Germany)
Role: Visiting researcher at Jönköping International Business School (Sweden) and BI Norwegian Business School (Norway)
Status: Funding granted (15.000 Euro)
- 2022 **Conference Bursary – Journal of Management Studies Conference & PDW**
Source of funding: Society for the Advancement of Management Studies (United Kingdom)
Status: Funding granted (~1.000 Euro)
- 2022 **Conference Bursary – Babson College Entrepreneurship Research Conference 2022**
Source of funding: Kauffmann Foundation (United States)
Status: Funding granted (1.500 Euro)
- 2022 **Conference Bursary – Babson College Entrepreneurship Research Conference 2021 (online)**
Source of Funding: DAAD (Germany)
Status: Funding granted (300 Euro)

Research supervision

Doctoral Theses

- Tim Risse – Doctoral Studies in Business Administration (EBS University), September 2023 – September 2025

Master Theses

- Laura de Brouwer – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)
- Amber Chapman – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)
- Maud Gerritse – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)
- Roko Lazic – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)
- Joao Silva Aguilar Cunha dos Santos – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)
- Shailydia Sousa – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)

- Sterre Vlendre – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)
- Leonard Ehren – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)
- Hanna Latic – Master in Global Business & Sustainability (Rotterdam School of Management, coach) → nominated for the REmagine Award 2025
- Enzo van den Bosch – Master in Global Business & Sustainability (Rotterdam School of Management, coach)
- Chin Yu Wu – Master in Global Business & Sustainability (Rotterdam School of Management, coach)
- Jeroen Spijker – Master in Global Business & Sustainability (Rotterdam School of Management, coach)
- Nadine van Raamsdonk – Master in Global Business & Sustainability (Rotterdam School of Management, coach)
- Ilaria Sarti – Master in Global Business & Sustainability (Rotterdam School of Management, coach)
- Niyakthi Suhas – Master in Global Business & Sustainability (Rotterdam School of Management, coach)
- Janine 't Lam – Master in Global Business & Sustainability (Rotterdam School of Management, coach)
- Emilie van Rappard – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)
- Camilla Terzi – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)
- Franek Gołębiowski – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)
- Jet Schlejen – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)
- Jim Hiddink – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)
- Marit Ariaans – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)
- Mink Hendriks – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)
- Nander van der Linden – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)
- Ian Hermes – Master in Management (Rotterdam School of Management, co-reader)
- Daan Berk – Master in Management (Rotterdam School of Management, co-reader)
- Leander Söhngen – Master in Management (Rotterdam School of Management, co-reader)
- Hanna Latić – Master in Global Business & Sustainability (Rotterdam School of Management, coach)
- Tim Risse – Master in Management (EBS University) → now Ph.D. student at EBS University
- Huiya Yu – Master in Management (EBS University)
- Zhenyu Xin – Master in Management (EBS University)
- Jaskirat Saini – Master in Management (EBS University)
- Varun Bhargava – Master of Business Administration, MBA (EBS University)

Bachelor Theses

- Isabella Capeljan – Bachelor in International Management (Jönköping International Business School)
- Rebecca Eriksson – Bachelor in International Management (Jönköping International Business School) → considered for the CEnSE best thesis award
- Oscar Estéen – Civilekonomprogrammet (Jönköping International Business School)
- Linn Johannesson – Bachelor in Marketing Management (Jönköping International Business School)
- Hugo Karlsson – Civilekonomprogrammet (Jönköping International Business School)
- Corina Kuzman – Bachelor in Bachelor in International Management (Jönköping International Business School)
- Jonathan Landahl – Civilekonomprogrammet (Jönköping International Business School)
- Benedek Regoczi – Bachelor in International Management (Jönköping International Business School) → considered for the CEnSE best thesis award
- Magdalena Sannholm – Bachelor in Marketing Management (Jönköping International Business School)
- Mantas Sulinskas – Bachelor in Social Enterprise Development (Jönköping International Business School) → received MMTC Best Thesis Award
- Hugo Wedmark Hermansson – Bachelor in Marketing Management (Jönköping International Business School)
- Saule Zalyte – Bachelor in Social Enterprise Development (Jönköping International Business School) → received MMTC Best Thesis Award
- Leonard Koch – Bachelor in Business Studies (EBS University)
- Katharina Jacobi – Bachelor in Business Studies (EBS University)
- Leah Maicher – Bachelor in Business Studies (EBS University)
- Alexander Göritz – Bachelor in Business Studies (EBS University) → now Ph.D. student at the University of St. Gallen
- Hannes Erbacher – Bachelor in Business Studies (EBS University)
- Damien Perdrix – Bachelor in Business Studies (EBS University)
- Luca Heringer – Bachelor in Business Studies (EBS University)
- Roxane Zander – Bachelor in Business Studies (EBS University)
- Stefan Nahrgang – Bachelor in Business Studies (EBS University)
- Audrey Collette – Bachelor in Business Studies (EBS University)
- Frederic Kobusch – Bachelor in Business Studies (EBS University)
- Vincent Zimmermann – Bachelor in Business Studies (EBS University)
- Martin Haferkorn – Bachelor in Business Studies (EBS University)
- Katharina Scholtz – Bachelor in Business Studies (EBS University)

Refereed journal articles

- (1) Meurer, M. M., Bucher, E., & van Gils, S. (2025). Defending Your Own or Trolling the Haters: A Configurational Approach to Incivility in Online Communities. *MIS Quarterly*, 49(2), 581-610. <https://doi.org/10.25300/MISQ/2024/18788> (ABS4*, FT50, ERIM P-Star)
- (2) Ots, M., Cestino, J., Meurer, M. (2025) The entrepreneurship industry: 30 years of evolution. *Small Business Economics* (ABS3, ERIM P)
- (3) Meurer, M. M., Belitski, M., Fisch, C., Thurik, R. (2024). What gets published and what doesn't? Exploring the Interplay of Diverse Expectations and Optimal Distinctiveness. *Small Business Economics*. <https://doi.org/10.1007/s11187-023-00865-0> (ABS3, ERIM P)
- (4) Meurer, M. M., Waldkirch, M., Schou, P. K., Bucher, E. L., & Burmeister-Lamp, K. (2022). Digital affordances: How entrepreneurs access support in online communities during the COVID-19 pandemic. *Small Business Economics*, 58(2), 637-663. <https://doi.org/10.1007/s11187-021-00540-2> (ABS3, ERIM P)

Editorials

- (5) Meurer, M. M., Honecker, F., Chalmers, D., Cornelissen, J., Snihur, Y., Vaast, E., Waldkirch, M. (2027 or 2028) The Dark Side of Digital Communication, *Journal of Management Studies* (ABS4, ERIM P Star)
- (6) Audretsch, D. B., Belitski, M., Fiedler, A., & Meurer, M. M. (2025). Values and entrepreneurship in the sustainable society: toward a multilevel understanding of entrepreneurial value practices. *Small Business Economics*, 1-25. <https://doi.org/10.1007/s11187-025-01069-4> (ABS3, ERIM P)

Call for Papers

- (7) Meurer, M. M., Honecker, F., Chalmers, D., Cornelissen, J., Snihur, Y., Vaast, E., Waldkirch, M. (2025) The Dark Side of Digital Communication, *Journal of Management Studies*. <https://onlinelibrary.wiley.com/page/journal/14676486/homepage/call-for-papers> (ABS4, ERIM P Star, FT50, Impact Factor 6.4)
- (8) Audretsch, D. B., Belitski, M., Fiedler, A., & Meurer, M. M. (2023). Values and entrepreneurship in the sustainable society. *Small Business Economics*. <https://link.springer.com/journal/11187/updates/25186956>. (ABS3, ERIM P, Impact Factor 8.164)

Under Review

- (9) Meurer, M., Risse, T., Waldkirch, M. (2025) True or false? How audiences collectively identify deceptive entrepreneurial storytelling. (*Journal of Management* - ABS4*, ERIM P Star, Round 3)
- (10) Meurer, M. M., Torres Nadal, F., Waldkirch, M. (2026). I got'm all buzzin' – A Configurational Approach to Digital Buzz of Entrepreneurial Storytelling. (rejected after R&R at the *Journal of Management* - ABS4*, under review in *Organization Science*, ABS4*, ERIM P Star, Round 1)
- (11) Meurer, M. M., (2026) A roadmap for conversational AI-assisted text analysis – a measurement of external enablement. (under review in *Entrepreneurship Theory & Practice* Special Issue on “Entrepreneurship Ex Machina: Transformative Artificial Intelligence for Theory and Practice” deadline January 31st 2026, ABS4*, ERIM P, Round 1)
- (12) Meurer, M. M., Cornelissen, J., Torres Nadal, F. (2026) A comment on Campbell & Fiss' (2026) “Tackling the Complexity Challenge: When and How to Engage in Configurational and Hybrid Theorizing” (Target: *Academy of Management Review*, ABS4*, ERIM P Star, Impact Factor: 10.5)

Working full papers

- (13) Meurer, M. M. (2025). A configurational approach to optimal distinctiveness of entrepreneurial narratives. (rejected after 2nd Round in Academy of Management Journal, to be submitted in Spring 2026 to Strategic Management Journal, ABS4*, ERIM P Star)
- (14) Meurer, M. M. (2026). OrganicQCA. (to be submitted to the Journal of Management Studies Special Issue on "How Methods Can Advance Theory in Management Research" – deadline: April 30th 2026, ABS4, ERIM P Star)
- (15) Meurer, M. M., Hashim, S., Kitzler, S., Recker, J. (2025) How a social enterprise establishes a female, digital elite in the MENA region: The case of Playbook (to be submitted to the Academy of Management Journal in Summer 2026)
- (16) Daprà, M. M., Meurer, M. M., Torres Nadal, F., Latic, Hanna (2025). A complex contagion theory of polarization emergence (Target: MIS Quarterly, ABS4*, ERIM P Star, Impact Factor 8.553, (to be submitted to the Academy of Management Journal, ABS4*, ERIM P Star)
- (17) Meurer, M. M., Fieseler, C., Goia, S., Vargas, V. M. (2025) How social entrepreneurial activities break with inter-stigma-dynamics, destigmatizing disabilities in a post-communist country (to be submitted to the Academy of Management Journal in Spring 2026, ABS4*, ERIM P Star)
- (18) Meurer, M. M., Naldi, L., Davidsson, P. (2025) Event systems and external enablement of sustainability orientation (Target: Academy of Management Journal, ABS4*, ERIM P Star)
- (19) Meurer, M. M., (2025). External Enablement of Social Entrepreneurship (Presented at the Academy of Management conference, Target: Journal of Business Venturing, ABS4*, ERIM P Star)

Early-stage projects

- (20) Torres Nadal, F., Carrasco-Farré, C., Meurer, M. M (2025). Dynamic affordances of algorithmic discourse (Target: MIS Quarterly, ABS4*, ERIM P Star, Impact Factor 8.553)
- (21) Meurer, M. M., Honecker, F., Chalmers, D. (2025) The enchantment of entrepreneurship gurus (Target: Academy of Management Journal, ABS4*, ERIM P Star, Impact Factor: 10.5)

Dissertation

- (22) Meurer, M. M. (2022). Digital footprints of entrepreneurs: Towards a deeper understanding for support acquisition in digital spaces. EBS University for Business and Law (Grigor McClelland Runner-up; NFIB Award nomination / further consideration; best possible grade – 0.0 summa cum laude)

Reports

- (23) Meurer, M. M., Baù, M. (2024) GUESSS Report 2023: Sweden, Jönköping International Business School, center for family entrepreneurship and ownership (cefeo)
- (24) Reuter, M., Waldkirch, M., Meurer, M. M., Fehrer, M. (2021). Fremdmanager:innen in Familienunternehmen – Wie eine nachhaltig erfolgreiche Zusammenarbeit gelingt. EBS University for Business and Law, Entrepreneurship and Family Firm Institute
- (25) Meurer, M. M., Vermehren, P. (2020) Unitex Performance Indicator Bericht, EBS University for Business and Law, unitex

Peer-Reviewed Conference Proceedings

- (26) Meurer, M. M., Hashim, S., Kitzler, S., & Recker, J. (2025). Run the World (Girls): How Digital Elites Emerge and Exercise Power. In *Academy of Management Proceedings* (Vol. 2025, No. 1, p. 17014). Valhalla, NY 10595: Academy of Management.
- (27) Meurer, M. M., & Waldkirch, M. (2025). Buzz Builders: A Configurational Approach to Entrepreneurial Narratives in Digital Spaces. In *Academy of Management Proceedings* (Vol. 2025, No. 1, p. 10246). Valhalla, NY 10595: Academy of Management.
- (28) Risse, T., Meurer, M. M., Waldkirch, M. True or False? How Audiences Collectively identify deceptive entrepreneurial storytelling. In *Academy of Management Best Paper Proceedings* (2024). Briarcliff Manor, NY 10510: Academy of Management. ¹
- (29) Meurer, M. M., Bucher, E., Van Gils, S. Incivility in Online Communities: A Configurational Approach. In *Academy of Management Proceedings* (2024). Briarcliff Manor, NY 10510: Academy of Management.
- (30) Meurer, M. M., Belitski, M., Fisch, C., Thurik, R. (2024). How to get published? A text analysis approach to optimal distinctiveness of entrepreneurship articles. In *Frontiers of Entrepreneurship Research Proceedings* (Vol. 2023).¹
- (31) Meurer, M. M. (2023). Qualitative Text Comparative Analysis (QTCA): A mixed-method approach to large text data. In *Academy of Management Proceedings* (Vol. 2023). Briarcliff Manor, NY 10510: Academy of Management. (Nominated for the William Newman Award)
- (32) Meurer, M. M., Davidsson, P. (2023). External Enablement of Entrepreneurship: Nurturing and Connecting Empirical Research. In *Academy of Management Proceedings* (Vol. 2023). Briarcliff Manor, NY 10510: Academy of Management.
- (33) Meurer, M. M., Belitski, M., Fisch, C., Thurik, R. (2023). How to get published: optimal distinctiveness of entrepreneurship articles. In *Academy of Management Proceedings* (Vol. 2023). Briarcliff Manor, NY 10510: Academy of Management.
- (34) Meurer, M. M., Waldkirch, M. & Burmeister-Lamp, K. (2023). Configurations of Digital Entrepreneurial Identity: Investigating Barriers and Drivers of Online Support. In *Frontiers of Entrepreneurship Research Proceedings* (Vol. 2022). ¹
- (35) Meurer, M. M. (2022). Configurations of Optimal Identity Distinctiveness Among Entrepreneurs as Drivers of Legitimacy. In *Academy of Management Proceedings* (Vol. 2022, No. 1, p. 15173). Briarcliff Manor, NY 10510: Academy of Management.
- (36) Meurer, M. M., Waldkirch, M., Schou, P. K., Bucher, E., & Burmeister-Lamp, K. (2022). Help! I need somebody – investigating entrepreneurs' support-seeking behavior in online communities during covid-19 pandemic. In *Frontiers of Entrepreneurship Research Proceedings* (Vol. 2021).¹
- (37) Meurer, M. M., Waldkirch, M., Schou, P. K., Bucher, E., & Burmeister-Lamp, K. (2021). Entrepreneurial support seeking and affordances in online communities during the COVID-19 pandemic. In *Academy of Management Proceedings* (Vol. 2021, No. 1, p. 12911). Briarcliff Manor, NY 10510: Academy of Management

¹Best-paper proceedings