

MADELEINE MEURER

ASSISTANT PROFESSOR
Rotterdam School of Management, Erasmus University

Date of Birth:
7th July 1996

Address:
Klaas Katerstraat 48
3119HJ Schiedam

Phone:
+31 (0)6121-017873

Email: meurer@rsm.nl

Linkedin: linkedin.com/li/madeleine-meurer

Website:
madeleine-meurer.com

Profile

I aim to generate state-of-the-art knowledge at the intersection of information systems, entrepreneurship, and social sustainability research. To reach this goal, I study digital trace data and employ new research methods such as computer-aided text analysis (CATA) or qualitative comparative analysis (QCA).

Date: 2026-10-13

Education

Dr. rer. pol., Business Administration
EBS University, Wiesbaden, Germany / September 2020 – December 2022 Summa cum laude (0.0, best possible grade)

Mag. rer. soc. oec., International Management and Economics
University of Innsbruck, Innsbruck, Austria / October 2016 – April 2020
average: 1.3; Focus areas: Entrepreneurship & Innovation Management
Regular study time: 8 semesters, finished after 7 semesters

BSc., Management and Economics
University of Innsbruck, Innsbruck, Austria / October 2017 – December 2019
average: 1.4; Focus area: Marketing
Regular study time: 6 semesters, finished after 5 semesters

Semester abroad, Programme Grandes Écoles
Neoma Business School, Rouen, France / August 2019 – December 2019
average: 1.2

Semester abroad, International Management
Tulane University, New Orleans, United States / August 2018 – December 2018
average: 1.0

Work Experience

Assistant Professor Digital Entrepreneurship and Societal Change
Rotterdam School of Management, Rotterdam, Netherlands / since September 2024 (full-time)

EdTech Team Member – Generative Artificial Intelligence
Rotterdam School of Management, Rotterdam, Netherlands / since July 2026 (part-time)

Visiting Researcher
Glasgow University, Glasgow, Scotland / October 2025 - 2027

Visiting Researcher / Teacher
BI Norwegian Business School, Oslo, Norway / August 2022 – December 2022, October – November 2023, February 2024, October – November 2024

Postdoctoral Researcher
Jönköping International Business School, Jönköping, Sweden / January 2023 – August 2024 (full-time)

Visiting Researcher
Jönköping International Business School, Jönköping, Sweden / April 2022 – June 2022

Scientific Assistant
EBS University, Wiesbaden, Germany / May 2020 – December 2022 (part-time)

Social Entrepreneur
Raumkultur e. V., Austria / September 2016 – September 2021

Awards and honors

- **Grigor McClelland Award 2023 runner-up** for the best dissertation in Management Studies issued by the Society for the Advancements of Management Studies (United Kingdom)
- **Nomination for the William Newman Award** by the Academy of Management Research Methods Division for the best dissertation paper of the 83rd meeting of the Academy of Management (United States)
- **Nomination / further consideration for the NFIB Award 2023** for the best dissertation in Entrepreneurship of the Academy of Management (United States)
- **Best Reviewer Award 2022** for outstanding reviews for the Academy of Management Entrepreneurship Division (United States)
- **Best paper (runner-up) award for outstanding methodological advancements**, International QCA Paper Development Workshop (Switzerland)
- **Nomination for the EBS Excellence Award in Teaching**, only Ph.D. student that has been nominated during the last years, EBS Student Body (Germany) / 2021
- **Recognition Award (Student of the year)** for outstanding academic and social achievements, University of Innsbruck (Austria)

Academic community activities

Editorial roles

- Guest Editor, Special Issue "The Dark Sides of Digital Communication," Journal of Management Studies (since May 2025)
- Guest Editor, Special Issue "Values and Entrepreneurship in the Sustainable Society," Small Business Economics (Apr 2023–Apr 2025)

Reviewer roles

- Editorial Review Board, Journal of Business Research (May 2023–May 2025)
- Ad-hoc reviewer: Academy of Management Journal; Journal of Management; Journal of Management Studies; Management Information Systems Quarterly; Entrepreneurship Theory & Practice; Journal of Business Venturing; Information and Organization; Business and Society; Small Business Economics; Entrepreneurship & Regional Development; Journal of Business Venturing Insights; Academy of Management Annual Meeting; Babson College Entrepreneurship Research Conference; ACERE; IFERA

Communities

- External Enablement of Entrepreneurship (website development, social media, newsletter, workshops) — see www.externalenablement.org (September 2022–September 2024)
- COMPASSS - Comparative Methods for Systematic Cross-Case Analysis – see www.compasss.org (since December 2025)
- IDeaS Interpretive Data Science at the University of Alberta (invitation only; since 2025)
- SESAW (Social Entrepreneurship Seminar Alumni Workshop) – member (since 2024)

Research affiliations

- Affiliated Researcher, The University of Glasgow – Adam Smith Business School (10/2025-09/2027)
- Affiliated Member, Media Management and Transformation Center (MMTC) (2023-2025)
- Affiliated Member, Center for Family Entrepreneurship and Ownership (CeFEO)(2023–2024)
- Affiliated Researcher, Nordic Center for Internet and Society (NCIS) (since 2022)

Seminar & series organization

- Organizer, ERIM PhD Pathway Sessions (since September 2024)
- Co-organizer, Business & Society Department Research Lunches (since September 2025)
- Organizer, SSH Breed Digital Research Methods (since September 2025)

Conference Organizer

2026 Co-organizer, European Qualitative Comparative Analysis (eQCA) Conference, Erasmus University, Rotterdam, The Netherlands

2026 Main organizer, AOM PDW: Connecting Data, Methods, and Theory in an Era of Complexity

2026 Main organizer, AOM PDW: The Dark Side of Digital Communication

2026 Main organizer, PDW – Journal of Management Studies Special Issue: The Dark Side of Digital Communication, Rotterdam School of Management, Rotterdam, The Netherlands

2025 Main organizer, Online idea workshop – Journal of Management Studies Special Issue: The Dark Side of Digital Communication

2025 Main organizer, AOM PDW: Digital Footprints of Entrepreneurs

2025 Main organizer, AOM PDW: Deceptive Entrepreneurship

2024 Main organizer, AOM PDW: Digital Technologies as Catalysts for Entrepreneurial Activities

2023 Main organizer, 2nd JIBS Workshop on External Enablement of Entrepreneurship, Jönköping, Sweden

2023 Main organizer, 1st JIBS Workshop on External Enablement of Entrepreneurship, Jönköping, Sweden

2023 Co-organizer, Small Business Economics Special Issue Paper Development Workshop on "Values and Entrepreneurship in the sustainable society", Berlin, Germany

2022 Main organizer, 1st Workshop on Novelty in Entrepreneurship Research, Oestrich-Winkel, Germany

Guest speaker

2026 How to make social media work for you as an academic?, , Queensland University (UQ), Brisbane, Australia

2026 Combining computational text analysis and qualitative approaches, University of Auckland, Auckland, New Zealand

2026 Combining computational text analysis and qualitative approaches, Queensland University (UQ), Brisbane, Australia

2025 Combining computational text analysis and qualitative approaches, University of Glasgow, Glasgow, United Kingdom

2025 'I Got 'Em All Buzzin': How Entrepreneurial Antenarrative Configurations Foster Digital Buzz on Social Media, University of Edinburgh, Edinburgh, United Kingdom

2025 How to make social media work for you as an academic?, University of Edinburgh, Edinburgh, United Kingdom

2023 External Drivers for Entrepreneurship: Harnessing Environmental Changes (Panel related to the Global Award for Entrepreneurship Research), Jönköping, Sweden

2023 EGADE Research Seminars – Final (Invited Talk by Tech de Monterrey), online / Monterrey, Mexico

2023 5th Creative Spark (Invited Talk by Small Business Economics), Berlin, Germany

2022 International QCA Expert Workshop (Invited Talk by QCA expert group), online / Zurich, Switzerland

Teaching experience

- **Guest Lecturer "Digital Research Methods"**, Bucharest University of Economic-Studies (Romania) / 2026
- **Lecturer "Implementing sustainability strategies" (Online MSc.),** Rotterdam School of Management, Erasmus University (Netherlands) / since 2025
- **Course Developer and Examiner "Implementing sustainability strategies" (Online MSc.),** Rotterdam School of Management, Erasmus University (Netherlands) / since 2024
- **Course Developer and Examiner "Social Entrepreneurship" (MSc.),** Rotterdam School of Management, Erasmus University (Netherlands) / since 2025
- **Lecturer - Course "Social Innovation" (BSc.**), Rotterdam School of Management, Erasmus University / 2025
- **Lecturer - Course "Entrepreneurship" (BSc.**), Jönköping International Business School / 2023
- **Lecturer – Course "Advanced Research Methods" (MSc.)**, Jönköping International Business School / 2023
- **Course Developer and Examiner "Internships in Business Administration",** Jönköping International Business School (Sweden) / 2023
- **Bachelor, Master, and MBA Theses Supervision**, EBS University for Business and Law (Germany), Jönköping International Business School (Sweden), Rotterdam School of Management, Erasmus University (Netherlands) / since 2020
- **Guest Lecturer "Digital Research Methods"**, BI Norwegian Business School (Norway) / 2022-2024 (program paused in 2025)
- **Head of Staff Affairs (Onboarding Project 2021),** EBS University for Business and Law (Germany) / 2021

Self-developed Digital Tools

Generative Artificial Intelligence-based tool to understand the role of organizational culture in implementing a sustainability strategy: ewals-interviews.vercel.app

QCA Auditor: Making Qualitative Comparative Analysis (QCA) More Accessible, Transparent, and Reproducible through GenAI: https://qca-auditor.vercel.app/

Grant applications for external funding

2026 **Veni - Social Sciences and Humanities (SSH)**
Source of funding: NWO Talent Programme (Netherlands)
Status: Proposal submitted (~300.000 Euro)

2026 **Marie Skłodowska-Curie Actions (MSCA Doctoral Network):**
Topic of PhD position: Digital Entrepreneuring Under Illiberal Drift
Source of funding: European Commission
Status: Proposal in preparation – Deadline: November 24th, 2026 (~300.000 Euro)

Acquired external funding

2025 **Conference Organization Grant – JMS SI The Dark Sides of Digital Communication**
Source of funding: Society for the Advancement of Management Studies (United Kingdom)
Status: Funding granted (~2.800 Euro)

2024 **SSH Breed Sector plan** (granted to Erasmus University)
Source of funding: Ministry of Science and Education in the Netherlands (The Netherlands)
Status: Funding granted to the school until 2028 (for me personally: 8.000 Euro annually – 32.000 Euro total)

2024 **Social Entrepreneurship Doctoral Seminar Scholarship**
Source of funding: IMD Business School (Switzerland)
Status: Funding granted (~1.200 Euro)

2024 **Conference Bursary – Journal of Management Studies Conference & PDW**
Source of funding: Society for the Advancement of Management Studies (United Kingdom)
Status: Funding granted (~800 Euro)

2023 **Conference Bursary – EGOS 2023**
Source of funding: Society for the Advancement of Management Studies (United Kingdom)
Status: Funding granted (~2.500 Euro)

2023 **Project funding Responsible Innovation in Artificial Intelligence**
Source of funding: European Union and the Government of Romania through Romania's National Recovery and Resilience Plan
Status: Funding granted (Project ~500.000 Euro, Individual 15.000+ Euro for traveling, data collection, data processing)

2023 **Project funding External enablement of Sustainable business models**
Source of funding: Hamrin foundation
Status: Funding granted (Project ~200.000 Euro, Individual 50.000+ Euro)

2023 **Conference Bursary – Swedish Gathering for Entrepreneurship Scholars**
Status: Funding granted (1.000 Euro)

2023 **Conference Bursary – Academy of Management Journal Paper Development Workshop**
Source of funding: Oscarsson Foundation (Sweden)
Status: Funding granted (700 Euro)

2022 **Research Scholarship for Ph.D. students**
Source of funding: DAAD (Germany)
Role: Visiting researcher at Jönköping International Business School (Sweden) and BI Norwegian Business School (Norway)
Status: Funding granted (15.000 Euro)

2022 **Conference Bursary – Journal of Management Studies Conference & PDW**
Source of funding: Society for the Advancement of Management Studies (United Kingdom)
Status: Funding granted (~1.000 Euro)

2022 **Conference Bursary – Babson College Entrepreneurship Research Conference 2022**
Source of funding: Kauffmann Foundation (United States)
Status: Funding granted (1.500 Euro)

2022 **Conference Bursary – Babson College Entrepreneurship Research Conference 2021 (online)**
Source of Funding: DAAD (Germany)
Status: Funding granted (300 Euro)

Research supervision

Doctoral Theses

(1) Tim Risse – Doctoral Studies in Business Administration (EBS University), September 2023 – September 2025

Master Theses

(2) Laura de Brouwer – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)

(3) Amber Chapman – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)

(4) Maud Gerritse – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)

(5) Roko Lazic – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)

(6) Joao Silva Aguilar Cunha dos Santos – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)

(7) Shailydia Sousa – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)

(8) Sterre Vlendre – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)

(9) Leonard Ehren – Master in Strategic Management / Strategic Entrepreneurship (Rotterdam School of Management, coach)

(10) Hanna Latic – Master in Global Business & Sustainability (Rotterdam School of Management, coach) → nominated for the REmagine Award 2025

(11) Enzo van den Bosch – Master in Global Business & Sustainability (Rotterdam School of Management, coach)

(12) Chin Yu Wu – Master in Global Business & Sustainability (Rotterdam School of Management, coach)

(13) Jeroen Spijker – Master in Global Business & Sustainability (Rotterdam School of Management, coach)

(14) Nadine van Raamsdonk – Master in Global Business & Sustainability (Rotterdam School of Management, coach)

(15) Ilaria Sarti – Master in Global Business & Sustainability (Rotterdam School of Management, coach)

(16) Niyakthi Suhas – Master in Global Business & Sustainability (Rotterdam School of Management, coach)

(17) Janine 't Lam – Master in Global Business & Sustainability (Rotterdam School of Management, coach)

(18) Emilie van Rappard – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)

(19) Camilla Terzi – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)

(20) Franek Gołębiowski – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)

(21) Jet Schlejen – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)

(22) Jim Hiddink – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)

(23) Marit Ariaans – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)

(24) Mink Hendriks – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)

(25) Nander van der Linden – Master in Global Business & Sustainability (Rotterdam School of Management, co-reader)

(26) Ian Hermes – Master in Management (Rotterdam School of Management, co-reader)

(27) Daan Berk – Master in Management (Rotterdam School of Management, co-reader)

(28) Leander Söhngen – Master in Management (Rotterdam School of Management, co-reader)

(29) Hanna Latić – Master in Global Business & Sustainability (Rotterdam School of Management, coach)

(30) Tim Risse – Master in Management (EBS University) → now Ph.D. student at EBS University

(31) Huiya Yu – Master in Management (EBS University)

(32) Zhenyu Xin – Master in Management (EBS University)

(33) Jaskirat Saini – Master in Management (EBS University)

(34) Varun Bhargava – Master of Business Administration, MBA (EBS University)

Bachelor Theses

(35) Isabella Capeljan – Bachelor in International Management (Jönköping International Business School)

(36) Rebecca Eriksson – Bachelor in International Management (Jönköping International Business School) → considered for the CEnSE best thesis award

(37) Oscar Estéen – Civilekonomprogrammet (Jönköping International Business School)

(38) Linn Johannesson – Bachelor in Marketing Management (Jönköping International Business School)

(39) Hugo Karlsson – Civilekonomprogrammet (Jönköping International Business School)

(40) Corina Kuzman – Bachelor in Bachelor in International Management (Jönköping International Business School)

(41) Jonathan Landahl – Civilekonomprogrammet (Jönköping International Business School)

(42) Benedek Regoczi – Bachelor in International Management (Jönköping International Business School) → considered for the CEnSE best thesis award

(43) Magdalena Sannholm – Bachelor in Marketing Management (Jönköping International Business School)

(44) Mantas Sulinskas – Bachelor in Social Enterprise Development (Jönköping International Business School) → received MMTC Best Thesis Award

(45) Hugo Wedmark Hermansson – Bachelor in Marketing Management (Jönköping International Business School)

(46) Saule Zalyte – Bachelor in Social Enterprise Development (Jönköping International Business School) → received MMTC Best Thesis Award

(47) Leonard Koch – Bachelor in Business Studies (EBS University)

(48) Katharina Jacobi – Bachelor in Business Studies (EBS University)

(49) Leah Maicher – Bachelor in Business Studies (EBS University)

(50) Alexander Göritz – Bachelor in Business Studies (EBS University) → now Ph.D. student at the University of St. Gallen

(51) Hannes Erbacher – Bachelor in Business Studies (EBS University)

(52) Damien Perdrix – Bachelor in Business Studies (EBS University)

(53) Luca Heringer – Bachelor in Business Studies (EBS University)

(54) Roxane Zander – Bachelor in Business Studies (EBS University)

(55) Stefan Nahrgang – Bachelor in Business Studies (EBS University)

(56) Audrey Collette – Bachelor in Business Studies (EBS University)
(57) Frederic Kobusch – Bachelor in Business Studies (EBS University)
(58) Vincent Zimmermann – Bachelor in Business Studies (EBS University)
(59) Martin Haferkorn – Bachelor in Business Studies (EBS University)
(60) Katharina Scholtz – Bachelor in Business Studies (EBS University)

Refereed journal articles

(1) Meurer, M. M., Cornelissen, J., Torres, F. (2026). Beyond Configurational Primacy: A Commentary on Campbell and Fiss' 'Tackling the Complexity Challenge: When and How to Engage in Configurational and Hybrid Theorizing'. *Academy of Management Review.* (ABS4*, FT50, ERIM P-Star)

(2) Meurer, M. M., Bucher, E., & van Gils, S. (2025). Defending Your Own or Trolling the Haters: A Configurational Approach to Incivility in Online Communities. *MIS Quarterly*, *49*(2), 581-610. https://doi.org/10.25300/MISQ/2024/18788 (ABS4*, FT50, ERIM P-Star)

(3) Ots, M., Cestino, J., Meurer, M. (2025) The entrepreneurship industry: 30 years of evolution. Small Business Economics (ABS3, ERIM P)

(4) Meurer, M. M., Belitski, M., Fisch, C., Thurik, R. (2024). What gets published and what doesn't? Exploring the Interplay of Diverse Expectations and Optimal Distinctiveness. *Small Business Economics*. https://doi.org/10.1007/s11187-023-00865-0 (ABS3, ERIM P)

(5) Meurer, M. M., Waldkirch, M., Schou, P. K., Bucher, E. L., & Burmeister-Lamp, K. (2022). Digital affordances: How entrepreneurs access support in online communities during the COVID-19 pandemic. *Small Business Economics*, 58(2), 637-663. https://doi.org/10.1007/s11187-021-00540-2 (ABS3, ERIM P)

Editorials

(6) *Upcoming:* Meurer, M. M., Honecker, F., Chalmers, D., Cornelissen, J., Snihur, Y., Vaast, E., Waldkirch, M. (2027 or 2028) The Dark Side of Digital Communication, Journal of Management Studies (ABS4, ERIM P Star)

(7) Audretsch, D. B., Belitski, M., Fiedler, A., & Meurer, M. M. (2025). Values and entrepreneurship in the sustainable society: toward a multilevel understanding of entrepreneurial value practices. Small Business Economics, 1-25. https://doi.org/10.1007/s11187-025-01069-4 (ABS3, ERIM P)

Call for Papers

(8) Meurer, M. M., Honecker, F., Chalmers, D., Cornelissen, J., Snihur, Y., Vaast, E., Waldkirch, M. (2025) The Dark Side of Digital Communication, Journal of Management Studies. https://onlinelibrary.wiley.com/page/journal/14676486/homepage/call-for-papers (ABS4, ERIM P Star, FT50, Impact Factor 6.4)

(9) Audretsch, D. B., Belitski, M., Fiedler, A., & Meurer, M. M. (2023). Values and entrepreneurship in the sustainable society. Small Business Economics. https://link.springer.com/journal/11187/updates/25186956. (ABS3, ERIM P, Impact Factor 8.164)

Under Review

(10) Meurer, M., Risse, T., Waldkirch, M. (2025) True or false? How audiences collectively identify deceptive entrepreneurial storytelling. (Journal of Management - ABS4*, ERIM P Star, 4th R&R)

(11) Meurer, M. M., Torres Nadal, F., Waldkirch, M. (2026). I got'm all buzzin' – A Configurational Approach to Digital Buzz of Entrepreneurial Storytelling. (rejected after R&R at the Journal of Management, under review in Strategic Management Journal, ABS4*, ERIM P Star)

(12) Meurer, M. M., Fiss, P. C. (2026) Configurational Grammar and Computational Text Analysis (Invitation to submit fullpaper to the Journal of Management Studies Special Issue on "How Methods Can Advance Theory in Management Research" – deadline: January 30th 2027, ABS4, ERIM P Star)

(13) Meurer, M. M., Fieseler, C., Goia, S., Vargas, V. M. (2025) How social entrepreneurial activities break with inter-stigma-dynamics, destigmatizing disabilities in a post-communist country (under review in the Academy of Management Journal, ABS4*, ERIM P Star)

Working full papers

(14) Meurer, M. M. QCA Auditor (Target: Organization Science SI – AI-Assisted Frontiers in Organization Science, Deadline: November 1st, 2026, ABS4*, ERIM P Star)

(15) Meurer, M. M. BigQCA. (Target: Academy of Management Journal, ABS4*, ERIM P Star)

(16) Meurer, M. M. A configurational approach to optimal distinctiveness of entrepreneurial narratives. (rejected after R&R in Academy of Management Journal, to be submitted to Strategic Management Journal, ABS4*, ERIM P Star)

(17) Meurer, M. M., Hashim, S., Kitzler, S., Recker, J. How a social enterprise establishes a female, digital elite in the MENA region: The case of Playbook (to be submitted to the Academy of Management Journal)

(18) Meurer, M. M., Daprà, M. M., Torres Nadal, F., Latic, Hanna. A complex contagion theory of polarization emergence (to be submitted in October to the Academy of Management Journal, ABS4*, ERIM P Star)

(19) Meurer, M. M., Naldi, L., Davidsson, P. Event systems and external enablement of sustainability orientation (Target: Academy of Management Journal, ABS4*, ERIM P Star)

(20) Meurer, M. M. External Enablement of Social Entrepreneurship (Presented at the Academy of Management conference, Target: Journal of Business Venturing, ABS4*, ERIM P Star)

Early-stage projects

(21) Torres Nadal, F., Carrasco-Farré, C., Meurer, M. M (2026). Dynamic affordances of algorithmic discourse (Target: MIS Quarterly, ABS4*, ERIM P Star)

(22) Meurer, M. M., Naldi, L., Davidsson, P. (2025) External Enablement of Collective Entrepreneuring (Target: Journal of Business Venturing, ABS4*, ERIM P Star)

(23) Meurer, M. M., Honecker, F., Chalmers, D. (2025) The enchantment of entrepreneurship gurus (Target: Academy of Management Journal, ABS4*, ERIM P Star)

(24) De los Rios Pérez, D. A., Meurer, M. M. (2026) Temporal Topic Modeling (Target: Academy of Management Journal, ABS4*)

Dissertation

(25) Meurer, M. M. (2022). Digital footprints of entrepreneurs: Towards a deeper understanding for support acquisition in digital spaces. EBS University for Business and Law (Grigor McClelland Runner-up; NFIB Award nomination / further consideration; best possible grade – 0.0 summa cum laude)

Reports

(26) Meurer, M. M., Baù, M. (2024) GUESSS Report 2023: Sweden, Jönköping International Business School, center for family entrepreneurship and ownership (cefeo)

(27) Reuter, M., Waldkirch, M., Meurer, M. M., Fehrer, M. (2021). Fremdmanager:innen in Familienunternehmen – Wie eine nachhaltig erfolgreiche Zusammenarbeit gelingt. EBS University for Business and Law, Entrepreneurship and Family Firm Institute

(28) Meurer, M. M., Vermehren, P. (2020) Unitex Performance Indicator Bericht, EBS University for Business and Law, unitex

Peer-Reviewed Conference Proceedings

(29) Meurer, M. M., Fieseler, C., Goia, S. I., & Vargas, V. (2026). Wind of Change: How Individuals Tackle Wicked Problems Through Enclaving. In *Academy of Management Proceedings* (Vol. 2026, No. 1, p. 21136). Valhalla, NY 10595: Academy of Management.

(30) Meurer, M. M., Hashim, S., Kitzler, S., & Recker, J. (2025). Run the World (Girls): How Digital Elites Emerge and Exercise Power. In *Academy of Management Proceedings* (Vol. 2025, No. 1, p. 17014). Valhalla, NY 10595: Academy of Management.

(31) Meurer, M. M., & Waldkirch, M. (2025). Buzz Builders: A Configurational Approach to Entrepreneurial Narratives in Digital Spaces. In *Academy of Management Proceedings* (Vol. 2025, No. 1, p. 10246). Valhalla, NY 10595: Academy of Management.

(32) Risse, T., Meurer, M. M., Waldkirch, M. True or False? How Audiences Collectively identify deceptive entrepreneurial storytelling. In *Academy of Management Best Paper Proceedings* (2024). Briarcliff Manor, NY 10510: Academy of Management. [1]

(33) Meurer, M. M., Bucher, E., Van Gils, S. Incivility in Online Communities: A Configurational Approach. In *Academy of Management Proceedings* (2024). Briarcliff Manor, NY 10510: Academy of Management.

(34) Meurer, M. M., Belitski, M., Fisch, C., Thurik, R. (2024). How to get published? A text analysis approach to optimal distinctiveness of entrepreneurship articles. In *Frontiers of Entrepreneurship Research Proceedings* (Vol. 2023). [1]

(35) Meurer, M. M. (2023). Qualitative Text Comparative Analysis (QTCA): A mixed-method approach to large text data. In *Academy of Management Proceedings* (Vol. 2023). Briarcliff Manor, NY 10510: Academy of Management. (Nominated for the William Newman Award)

(36) Meurer, M. M., Davidsson, P. (2023). External Enablement of Entrepreneurship: Nurturing and Connecting Empirical Research. In *Academy of Management Proceedings* (Vol. 2023). Briarcliff Manor, NY 10510: Academy of Management.

(37) Meurer, M. M., Belitski, M., Fisch, C., Thurik, R. (2023). How to get published: optimal distinctiveness of entrepreneurship articles. In *Academy of Management Proceedings* (Vol. 2023). Briarcliff Manor, NY 10510: Academy of Management.

(38) Meurer, M. M., Waldkirch, M. & Burmeister-Lamp, K. (2023). Configurations of Digital Entrepreneurial Identity: Investigating Barriers and Drivers of Online Support. In *Frontiers of Entrepreneurship Research Proceedings* (Vol. 2022). [1]

(39) Meurer, M. M. (2022). Configurations of Optimal Identity Distinctiveness Among Entrepreneurs as Drivers of Legitimacy. In *Academy of Management Proceedings* (Vol. 2022, No. 1, p. 15173). Briarcliff Manor, NY 10510: Academy of Management.

(40) Meurer, M. M., Waldkirch, M., Schou, P. K., Bucher, E., & Burmeister-Lamp, K. (2022). Help! I need somebody – investigating entrepreneurs' support-seeking behavior in online communities during covid-19 pandemic. In *Frontiers of Entrepreneurship Research Proceedings* (Vol. 2021). [1]

(41) Meurer, M. M., Waldkirch, M., Schou, P. K., Bucher, E., & Burmeister-Lamp, K. (2021). Entrepreneurial support seeking and affordances in online communities during the COVID-19 pandemic. In *Academy of Management Proceedings* (Vol. 2021, No. 1, p. 12911). Briarcliff Manor, NY 10510: Academy of Management

[1] Best-paper proceedings